



WNS Recognized as a 'Major Player' in the IDC MarketScape: Worldwide Business Analytics BPO Services Report

July 28, 2014

NEW YORK & MUMBAI, India--(BUSINESS WIRE)--Jul. 28, 2014-- [WNS](#) (Holdings) Limited (WNS) (NYSE:WNS), a leading provider of global Business Process Management (BPM) services has been recognized as a 'Major Player' in the latest IDC MarketScape: Worldwide Business Analytics (BA) BPO Services 2014 Report*.

"In today's world of business, empowering organizations with analytics has become a key differentiator. With our comprehensive service delivery framework and domain-specific expertise in business analytics, we create an environment for our clients that harnesses the value of their enterprise-wide data. We are excited to see that clients and leading industry analysts such as IDC recognize our capabilities," said Keshav R. Muruges, Group CEO, WNS.

The IDC MarketScape report highlights WNS's well-established business analytics practice, which includes over 2,500 associates and a suite of standardized and specialized BA offerings to clients across multiple verticals. The WNS approach supports a standalone analytics offering as well as embedded analytics, which are integrated with BPM services such as [finance and accounting](#), [human resources](#), technology, and industry-specific processes. These solutions are delivered from a network of delivery centers spread across 13 countries worldwide.

WNS's [research and analytics](#) services include domain based analytics, business & financial research, market research and business intelligence & reporting. WNS has created an award-winning analytics solution called [WNS Analytics Decision Engine \(WADESM\)](#), which enables organizations to leverage data sources, set up a mature data and analytics infrastructure, and make informed business decisions based on insights.

About IDC MarketScape

This IDC study represents a vendor assessment of business analytics (BA) business process outsourcing (BPO) services firms as of 2014 through the IDC MarketScape model at a worldwide level. This assessment discusses both quantitative and qualitative characteristics that define success in the BA BPO services market. This IDC MarketScape covers a variety of vendors participating in the BA BPO arena. The evaluation is based on a comprehensive and rigorous framework that assesses each vendor relative to the criteria and to one another. The framework highlights the factors expected to be the most influential for success in the market in both the short term and the long term.

About WNS

WNS (Holdings) Limited (NYSE: WNS), is a leading global business process management company. [WNS](#) offers business value to 200+ global clients by combining operational excellence with deep domain expertise in key industry verticals including Travel, Insurance, Banking and Financial Services, Manufacturing, Retail and Consumer Packaged Goods, Shipping and Logistics, Healthcare and Utilities. [WNS](#) delivers an entire spectrum of business process management services such as finance and accounting, customer care, technology solutions, research and analytics and industry specific back office and front office processes. As of June 30, 2014, [WNS](#) had 27,760 professionals across 34 delivery centers worldwide including China, Costa Rica, India, Philippines, Poland, Romania, South Africa, Sri Lanka, United Kingdom and the United States. For more information, visit www.wns.com.

Safe Harbor Provision

This document includes information which may constitute forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, the accuracy of which are necessarily subject to risks, uncertainties, and assumptions as to future events. Factors that could cause actual results to differ materially from those expressed or implied are discussed in our most recent Form 20-F and other filings with the Securities and Exchange Commission. WNS undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise.

* IDC MarketScape: Worldwide Business Analytics BPO Services 2014 Vendor Assessment Report #249299, June 2014

Source: WNS (Holdings) Limited

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