



WNS Enters into Strategic Partnership with Kinaxis

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WNS to Provide End-to-End Supply Chain Solutions to Retail, CPG, Electronics and Manufacturing Industries

NEW YORK & OTTAWA, Ontario--(BUSINESS WIRE)--Jan. 3, 2013-- [WNS](#) (Holdings) Limited (WNS) (NYSE:WNS), a leading provider of global Business Process Outsourcing (BPO) services, today announced its strategic partnership with [Kinaxis](#)®, the provider of RapidResponse®, a robust enterprise cloud service for supply chain management ([SCM](#)) and [sales and operations planning](#) (S&OP).

According to the agreement, WNS will leverage Kinaxis' RapidResponse to provide platform-based BPO services and solutions across multiple supply chain management functions. RapidResponse is the foundation on which many supply chain applications —[S&OP](#), Master Planning & Scheduling, Capacity and Constraint Management, Inventory and Supply Management, Engineering Change Management, [Demand Management](#), and [Order Promise Management](#), can be rapidly deployed using a common data model and user interface, thus enabling WNS to provide seamless supply chain process solutions to their customers.

"Our clients are currently facing escalating risks and costs due to high demand-supply volatility and complex global supply chains. Streamlining planning and execution processes, and supporting applications across a distributed network of supply chain partners is something companies have been struggling to achieve," said Keshav R. Muruges, Group CEO, WNS. "This strategic partnership brings together Kinaxis' transformational supply chain solutions and expertise with WNS's BPO service excellence and deep domain knowledge in the Retail, CPG, Manufacturing and Electronics Industries. With this partnership, we will create a value proposition that will deliver end-to-end transparent, responsive, intelligent and competitive supply chain solutions for our clients," he added.

"We are delighted to partner with WNS, a BPO leader that can help maximize the potential of our product by applying their deep domain insight and operational process excellence," said Doug Colbeth, CEO of Kinaxis. "We believe the complementary nature of our technology with the WNS service portfolio offers a compelling value proposition that will provide WNS clients with breakthroughs in operations performance and corporate competitive advantage through supply chain excellence."

[RapidResponse](#) is a [single product](#) that delivers the underlying planning, simulation and collaboration capabilities essential to making long-term and short-term demand and supply balancing decisions across the enterprise. With RapidResponse in its arsenal of resources, WNS will help transform how clients manage their supply chain consistent with the challenges and realities of today's business environment.

About Kinaxis

Kinaxis delivers a cloud-based solution at the heart of planning and response management for value chain operations. Large manufacturing companies with complex supply chain networks and volatile business environments rely on [RapidResponse](#)® for collaborative planning, continuous performance monitoring, and coordinated response to plan variances across multiple areas of the business. With RapidResponse, enterprises are able to attain a control tower solution that encompasses a full spectrum of supply chain related business processes, including such functions as: [S&OP](#), [supply and capacity planning](#), [demand planning](#), and [supplier collaboration](#). As a result, Kinaxis customers have replaced disparate planning and performance management tools and are realizing significant operations performance breakthroughs. From a single product, customers are able to make both long-term and real-time demand and supply balancing decisions quickly, collaboratively, and in line with the shared business objectives of multiple stakeholders.

About WNS

WNS (Holdings) Limited (NYSE: WNS), is a leading global business process outsourcing company. WNS offers business value to 200+ global clients by combining operational excellence with deep domain expertise in key industry verticals including Travel, Insurance, Banking and Financial Services, Manufacturing, Retail and Consumer Packaged Goods, Shipping and Logistics and Healthcare and Utilities. WNS delivers an entire spectrum of business process outsourcing services such as finance and accounting, customer care, technology solutions, research and analytics and industry specific back office and front office processes. As of September 30, 2012, WNS had 25,714 professionals across 30 delivery centers worldwide including Costa Rica, India, the Philippines, Poland, Romania, South Africa, Sri Lanka, the United Kingdom and the United States. For more information, visit www.wns.com

Safe Harbor Provision

This document includes information which may constitute forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, the accuracy of which are necessarily subject to risks, uncertainties, and assumptions as to future events. Factors that could cause actual results to differ materially from those expressed or implied are discussed in our most recent Form 20-F and other filings with the Securities and Exchange Commission. WNS undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise.

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