



## **WNS Partners with SEEinfobiz for Customized e-Fulfillment-Based Order-to-Cash Solutions; Strengthens F&A Services Offerings**

December 16, 2011

**MUMBAI, India--(BUSINESS WIRE)--Dec. 16, 2011--** WNS (Holdings) Limited (WNS) (NYSE: WNS), a leading provider of global Business Process Outsourcing (BPO) services, today announced its partnership with SEEinfobiz, a global software technology consulting and outsourcing services firm, to further strengthen its capabilities in customized e-fulfillment-based Order-to-Cash (O2C) solutions.

This partnership will enable WNS to provide multi-lingual and multi-format, e-fulfillment-based F&A solutions to its clients globally, spread across various industry verticals. The web-based service will allow WNS to create a highly scalable and platform-independent solution, which will favorably position WNS in the O2C space. The key differentiators of this solution include automatic statement delivery, customized messaging on statements, email campaign management, online statement analysis, multilingual statements, web-based user interface for all functions, social media integration, one-to-one marketing.

"We are delighted to have established this partnership with SEEinfobiz. The e-fulfillment-based solution will ensure a much more accurate, and seamless delivery of O2C solutions to our clients and end-customers; it will also help WNS to deliver at a higher level of the value chain, by driving operational excellence and enhance our F&A capabilities," said Keshav R. Muruges, Group CEO, WNS. "With this partnership, we intend to create a dynamic end-to-end web-based F&A solution to enrich the customer experience, and broaden our service offerings to both existing and prospective customers," he added.

"We are pleased to partner with WNS. Our best-in-the-industry technology solutions and consulting-led outsourcing services will provide tremendous value to WNS's customers globally. We see this partnership as a long-term symbiotic relationship, enhancing the growth of both WNS and SEEinfobiz," said Nisha Sidhwani, CEO, SEEinfobiz.

SEEinfobiz will provide WNS with technology-led consulting and software solutions to help manage end-to-end customer communication, and a web-based real-time self-service module, that will enable customers to access information through the Web, WAP, kiosks and mobile or hand-held devices.

### **About WNS**

WNS (Holdings) Limited (NYSE: WNS), is a leading global business process outsourcing company. WNS offers business value to 200+ global clients by combining operational excellence with deep domain expertise in key industry verticals including Travel, Insurance, Banking and Financial Services, Manufacturing, Retail and Consumer Packaged Goods, Shipping and Logistics and Healthcare and Utilities. WNS delivers an entire spectrum of business process outsourcing services such as finance and accounting, customer care, technology solutions, research and analytics and industry specific back office and front office processes. WNS has over 21,000 professionals across 23 delivery centers worldwide including Costa Rica, India, Philippines, Romania, Sri Lanka and United Kingdom. For more information, visit <http://www.wns.com>

### **About SEEinfobiz**

SEEinfobiz is serving large BFSI Clients, Insurance companies, Telecom, Logistics, Retail & other organizations having terabytes of data & millions of customers. The Solutions are all Open Web Application Security Project (OWASP) certified and meets the security norms for customers with regards to data security.

### **Safe Harbor Statement under the provisions of the United States Private Securities Litigation Reform Act of 1995**

This document includes information which may constitute forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, the accuracy of which are necessarily subject to risks, uncertainties, and assumptions as to future events. Factors that could cause actual results to differ materially from those expressed or implied are discussed in our most recent Form 20-F and other filings with the Securities and Exchange Commission. WNS undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise.

Source: WNS (Holdings) Limited

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