



WNS Named a 'Leader' by NelsonHall for Advanced Analytics BPS

August 22, 2019

NEW YORK & MUMBAI, India--(BUSINESS WIRE)--Aug. 22, 2019-- WNS (Holdings) Limited (NYSE: WNS), a leading provider of global Business Process Management (BPM) services, today announced that it has been recognized as a 'Leader' in NelsonHall's Vendor Evaluation & Assessment Tool (NEAT) for Advanced Analytics Business Process Services (BPS) in the Overall market segment.

NelsonHall's 'Leader' category for [Advanced Analytics](#) BPS is based on a company's ability to meet future client requirements and deliver immediate benefits today. The report highlights WNS' analytics capabilities, including proprietary industry-aligned analytics platforms, and dedicated analytics product and service offerings across [big data management](#), [spend optimization](#), [social media](#), [customer experience \(CX\)](#), and voice-of-the-customer (VOC). The company was also cited for its investments in analytics automation, client self-service, and image/video.

"Our analytics-first approach is enabling incisive insights and improved competitive positioning for our clients. WNS Analytics with its infra-to-insights approach and solutions, is also working on path-breaking engagement and commercial models with marquee brands, leading to a recognition of this nature," said Keshav R. Murugesu, Group CEO, WNS.

Ivan Kotzev, Lead CX Services Analyst at NelsonHall, said: "WNS' platforms, predictive models, and analytics services address the market reality of highly customized, vertical analytics solutions targeting the next stage of business challenges. As clients move from insights to enhanced real-time decision-making, WNS is well positioned to offer integrated BPS analytics and analytics automation."

WNS' Analytics practice has over 2,750 resources including ~300 data scientists supporting more than 90 clients across horizontals and verticals. The analytics practice provides embedded solutions, "as-a-service" offerings, and dedicated Centers of Excellence (COE's). WNS provides clients with analytics offerings including data processing, big data management, operations, customer experience (CX), customer relationship management (CRM), sales and marketing, risk and fraud detection, supply chain and distribution, social media, finance and accounting (F&A), and industry-specific solutions. Analytics solutions leverage technology and automation including machine learning (ML), natural language processing (NLP), artificial intelligence (AI), robotic process automation (RPA), and image analytics tools.

About WNS

WNS (Holdings) Limited (NYSE: WNS) is a leading Business Process Management (BPM) company. WNS combines deep industry knowledge with technology, analytics and process expertise to co-create innovative, digitally led transformational solutions with over 350 clients across various industries. WNS delivers an entire spectrum of BPM solutions including industry-specific offerings, customer interaction services, finance and accounting, human resources, procurement, and research and analytics to re-imagine the digital future of businesses. As of June 30, 2019, WNS had 41,056 professionals across 60 delivery centers worldwide including facilities in China, Costa Rica, India, the Philippines, Poland, Romania, South Africa, Spain, Sri Lanka, Turkey, the United Kingdom, and the United States. For more information, visit www.wns.com

About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the "art of the possible" in IT and business services with analysts in the U.S., U.K., and Continental Europe, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall's research is based on rigorous, all-original research, and is widely respected for the quality, depth, and insight of its analysis.

Safe Harbor Provision

This document includes information which may constitute forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, the accuracy of which are necessarily subject to risks, uncertainties, and assumptions as to future events. Factors that could cause actual results to differ materially from those expressed or implied are discussed in our most recent Form 20-F and other filings with the Securities and Exchange Commission. WNS undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise.

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